

**9th APEC ELECTRONIC COMMERCE
STEERING GROUP MEETING**

**26-27 February 2004
Santiago, Chile**

ANNOTATED AGENDA

- I. Introductory Remarks by Chair – Ms. Michelle O’Neill (United States) and Vice Chairs – Mr. Peter Ford (Australia), Mr. Skol Harnsuthivarin (Thailand) and Mr. Ma Jianchun (China)**
- II. Report on APEC Developments**
 - a. The APEC Secretariat will provide brief reports on APEC developments relevant to the work of the ECSG**
- III. Implementation of the 2004 ECSG Work Plan**
 - a. Overview of 2004 Work Plan:** Chair to provide a brief review of the 2004 Work Plan, as endorsed by Senior Officials.
 - b. Information Privacy**
 - i. **Report on APEC Privacy Framework:** Vice Chair Ford to report on the outcomes of the APEC Symposium on Data Privacy Implementation Mechanisms and the APEC Privacy Subgroup Meeting, and on progress towards the development of the APEC Privacy Framework.*
 - ii. **Update on APEC Data Privacy Mapping Exercise:** New Zealand and the United States to present the latest report on the APEC Data Privacy Mapping Exercise, and to introduce the second round of the mapping exercise.*
 - iii. **Presentation on Privacy Perceptions in the Asia Pacific:** Ms. Milagros Rivera of the National University of Singapore to present research on privacy perceptions of online consumers in Australia, the United States, Singapore and Korea.*
 - iv. **Individual Economy Presentations on Domestic Approaches to Privacy:** Economies, including Japan and Korea, will present on their domestic approaches to privacy. This will be the second of a series of presentations from economies on their particular privacy*

regimes. The next economies to present to be determined at ECSG 9.

c. Paperless Trading

- i. **Update on Paperless Trading IAPs:** Chair to update member economies on latest developments related to the Paperless Trading IAPs.
- ii. **Report on APEC Paperless Trading Seminar:** Chinese Taipei to present outcomes of the September 2003 APEC Paperless Trading Seminar, and discuss the Roadmap for Establishing an APEC Cross-Border Paperless Trading Environment and how it will contribute to the APEC Trade Facilitation Action Plan. Economies, as instructed by Ministers, will provide their position regarding the Roadmap's specific recommendations.
- iii. **Proposal for APEC PPP Dialogue on Paperless Trading:** Korea to propose the APEC Public-Private Partnership Dialogue on Paperless Trading in 2005.
- iv. **Proposal on the e-Logistics Work Plan:** Korea to present proposal to accelerate cargo visibility services through an e-Logistics work plan in APEC.
- v. **Report on the Electronic SPS Certificate Pathfinder:** Lead economies to report on the Electronic SPS Certificate Pathfinder (Australia and New Zealand) and progress made on the proposal to cooperate with the Agricultural Technical Cooperation Working Group (ATCWG) on implementation of the Pathfinder.
- vi. **Presentation on the Electronic Certificate of Origin Pathfinder Implementation Plan:** Singapore and Korea to report on the latest developments related to the Electronic Certificate of Origin Pathfinder, and to present their proposal on the Electronic Certificate of Origin Pathfinder Implementation Plan.
- vii. **Presentation on Korea's e-Trade Promotion Plan:** Korea to present on its three-year e-Trade Promotion Plan.
- viii. **Presentation on the US Customs' ACE Program:** The United States Customs Service to present on latest developments in their Automated Customs Environment (ACE).

d. SPAM

- i. ***Panel Discussion on the Basics of SPAM:*** Experts from Japan, Korea, the United States, Canada and Australia will discuss the basic problems and issues associated with SPAM. The presentations will focus on answering several key questions, including: why is SPAM a problem? What are individual economies doing about it? What should be done on an international level? And, how can APEC contribute to these efforts?
- ii. ***Report on the OECD SPAM Workshop:*** Canada to present on the outcomes of the February OECD SPAM Workshop.
- iii. ***Presentation on Operation Secure Your Server:*** United States to present on Operation Secure Your Server, a collaborative international effort of the U.S. Federal Trade Commission and 26 other governments to inform individuals and organization that their mail or proxy servers can be abused by spammers.
- iv. ***Discussion on Future Work on SPAM:*** Chair to lead discussion on specific activity to be undertaken at ECSG 10 based on the APEC Work Program on SPAM, which was endorsed by Ministers in October.

e. Consumer Protection

- i. ***Review of Implementation of the APEC Consumer Protection Guidelines:*** Australia and New Zealand to present the APEC Consumer Protection Guidelines Reporting Template, and to discuss the importance of implementing the APEC Consumer Protection Guidelines. Australia will also give a short report on their efforts to implement the Guidelines.
- ii. ***Update on the Internet Investigatory Training Workshop:*** The United States to update member economies on plans for the APEC ECSG Internet Investigatory Training Workshop for Law Enforcement Personnel.
- iii. ***Information on Global Trustmark Efforts:*** The Global Trustmark Alliance, along with the Santiago Chamber of Commerce, will present on latest developments related to their efforts to develop an international trustmark program.

f. Cyber Security

- i. ***Outreach on APEC Publications on Cybersecurity:*** Chair to lead discussion on the development of APEC publications and other

materials to better publicize and extend the reach of APEC activities, beginning with those related to the development of sound cybersecurity policies and practices.

- ii. ***Report on Japan's Information Security Strategy:*** Japan to report on their Comprehensive Strategy on Information Security.

g. Digital Trade

- i. ***Latest Developments on Digital Trade in APEC:*** The United States to update member economies on the latest developments related to the APEC Digital Trade Pathfinder Initiative, and to discuss possible proposals on the digital trade issue.

IV. Other Business

- a. **Revised Blueprint for Action on Electronic Commerce:** Member economies to discuss and agree on the language of the revised Blueprint for Action on Electronic Commerce.
- b. **Presentation of the Final 2003 Stocktake of Electronic Commerce Activities in APEC:** APEC Secretariat to present the final 2003 Stocktake of Electronic Commerce Activities in APEC, and to provide details on the process for preparing the 2004 Stocktake.
- c. **Update on the Electronic Commerce Business Alliance (ECBA):** China to update member economies on the status of the Electronic Commerce Business Alliance (ECBA), and on their efforts to promote electronic commerce cooperation and application in other regional organizations. China also to update member economies on preparations for the June Yantai APEC E-Commerce Fair, propose holding an ECBA Forum at the same time, and solicit member economies' views on inviting Macao, China to participate in the Fair.
- d. **Proposal to Launch the APEC e-Health Initiative:** Korea to present their proposal to launch an APEC e-Health Initiative
- e. **Project Proposals**
 - i. ***Project on APEC Symposium on ebXML for Internet Paperless Trading and Collaborative e-Business:*** Thailand to provide an overview of their proposal to host an APEC Symposium on ebXML for emergency funding.
 - ii. ***Project on Women's Participation in the Digital Economy:*** Korea to provide an overview of their project proposal to host the

Initiative for Women's Participation in the Digital Economy, and to solicit economies' views on the project.

- iii. ***Project on Development of E-Commerce Systems for Governmental Needs in APEC Economies:*** *Russia to provide an overview of their project proposal on development of electronic commerce systems for governmental needs in APEC economies.*

- f. **Update on November 2003 GBDe Meeting:** The Global Business Dialogue on Electronic Commerce (GBDe), which has observer status at the ECSG meetings, will present on the outcomes of their November 2003 meeting.

V. Report to the SOM

The Chair will lead a discussion on the report to Senior Officials at SOM I.

VI. Next Meeting